**Social Analysis:**

**Three observable trends based on the data:**

1. Although the sentiment analysis ranges from -1 to 1, most tweets were analyzed at or close to zero. Many tweets were ranked between -0.75 and +0.75. The least number of tweets were found either between -0.75 and -1 and 0.75 and 1.
2. Three of the 5 media houses reviewed had overall positive compound sentiment while two had overall negative compound sentiment.
3. The media houses with the highest number of tweets in the -1 to -0.75 range (CNN, NYT) ended up with a negative compound sentiment overall. The media houses with the highest number of tweets in the range 0.75 to 1 (CBS, FOX) had an overall positive compound sentiment.